



May 25, 2004

Mark Montoya  
Peter Montoya Inc.  
1921 E. Alton Ave., Ste. 200  
Santa Ana, CA 92705

Dear Mark,

As an Olympic athlete, I am fortunate to have been exposed to many great lessons about competition, determination and overcoming obstacles. These key elements also exist in the business world and I take pride in being able to share what I have learned with executives, corporations and charities in the hopes of helping to create a framework for success.

*Peter Montoya's Personal Branding* has helped me successfully expand my athletic career into the rewarding field of motivational speaking. His agency created a Personal Brochure that branded me professionally, captured the essence of my message and positioned me as more than just an athlete.

If you're looking to be the best in your business, I highly recommend Peter to help you get an edge on the competition!

Sincerely,

A handwritten signature in black ink that reads "Michael Weiss".

Michael Weiss  
2-time Olympian  
3-time U.S. National Figure Skating Champion

Michael Weiss - Wice LLC  
C/O Disson Skating  
5301 Wisconsin Avenue N.W. Suite 425  
Washington, DC 20015 Tel: 202.364.8500