



**McDonald Investments Inc.**  
Member NYSE/NASD/SIPC  
Member of the Key Financial Network

**KeyBank National Association**  
Member FDIC

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August 28, 2003

Dear Mark,

I'm not the kind of person who usually has time to sit and write letters, but I made this case a priority. I can not tell you how grateful I am for the professional Personal Branding campaign your creative team recently finished.

If I had a million years and a million-dollar marketing budget I can't imagine I could have come up with better, more appropriate products to represent my business and my personality.

The fact that I have already heard back from prospective and current clients with positive feedback has already made the investment worthwhile.

I like to believe that I am the kind of professional who always goes out of the way to enhance my career. For likeminded independent professionals, I strongly recommend the outstanding services of Peter Montoya Inc.

Thank you for being there for me. I appreciate your service and look forward to sending my colleagues in your direction.

Sincerely,

A handwritten signature in blue ink that reads "Chance". The signature is fluid and cursive, with a prominent initial "C".

*Chance Carson*

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