

January 26, 2004

Peter Montoya Inc.
1540 S. Lyon Street
Santa Ana, CA 92705

Dear Mark,

After implementing the Peter Montoya Inc. marketing plan, I have been nothing but pleasantly surprised. There honestly isn't one thing I would change, except maybe to have hired you sooner than I did! Not only have you made my 'personal branding' an easy exercise, but it has also been fun.

I have had nothing but great comments from clients regarding the brochure, card and stationery. A client of mine, who is a marketing manager of a Fortune 500 company, stated that the work you did for me was better than most of the stuff that they have done!

Mark, there's no doubt that the pieces have created success in my business. While I have not tracked the direct response I know that Peter Montoya Inc., and the Personal Branding pieces you have created for me have put me on the path for success..

Sincerely,



Randy Breidbart